



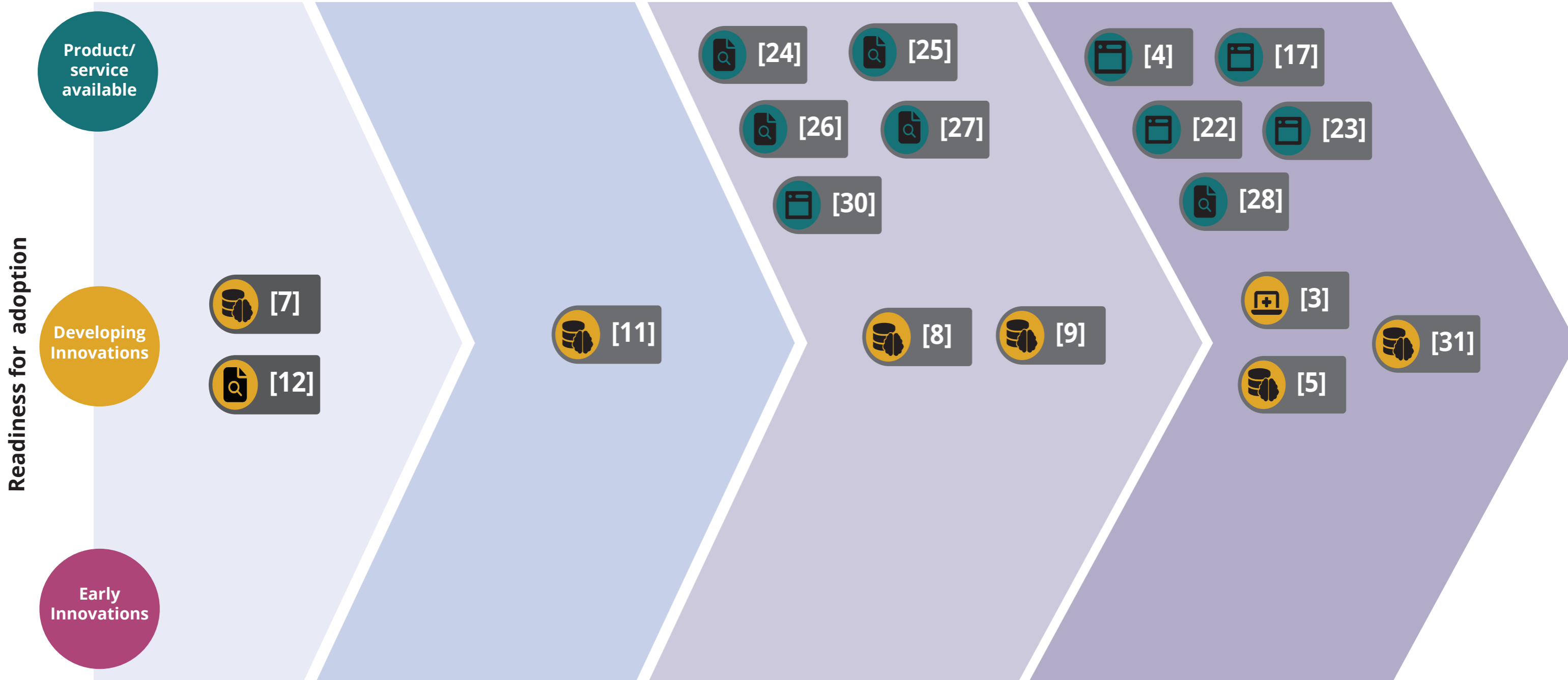


# Type 2 Diabetes Care Continuum

 App/ Website/ Game    
  Service model/ research  
 Medical device    
  AI/ Data



## Prevention

Two innovations were identified, one focusing on prevention of type 2 diabetes after a woman has been diagnosed with gestational diabetes. The second a decision support tool for early intervention.

## Diagnosis & Detection

One innovation was identified that focuses on the application of AI to personalise care pathways and the focusing on AI algorithms to personalise care, represents a significant opportunity to use clinical and lifestyle data to tailor care models to the person.

## Treatment & Intervention

Six innovations in the treatment and intervention section are programs focusing on diet. These programs are active programs involving a set time and offering personalised support (not a general diabetes diet app). These interventions are available with NHS referrals from specific health boards. The other innovations identified focus on AI and decision support tool that predict and manage risk.

## Long Term Management

This section has the most innovations with eight identified. There are two categories identified. One focusing on self-management and lifestyle intervention (ie. My diabetes my way), the other on mental health and emotional support.